



Award Event Sponsorship Packages

Gaithersburg Marriott Washingtonian Center

June 9, 2017

| SPONSORSHIP LEVELS | SPONSORSHIP OPPORTUNITIES | SPONSORSHIP BENEFITS |
|------------------------|---|---|
| <p>\$15,000</p> | <p>AWE Award Luncheon</p> <p>Award Luncheon takes place between 12 p.m. and 2 p.m.</p> | <ul style="list-style-type: none"> ➤ Company name and logo on event program placed at each seat, identifying company as luncheon sponsor ➤ Inside back cover, full page, color advertisement in event brochure ➤ Company name and logo on event signage as sponsor ➤ Company handouts and/or promotional materials placed in all event tote bags ➤ Introduction and thank you from the podium at luncheon and panel presentation ➤ 4 minutes of microphone time at the luncheon ➤ 6 foot skirted table for promotional information ➤ 4 tickets to morning panel discussion and award luncheon at noon |
| <p>\$10,000</p> | <p>AWE Event Brochure</p> <p>30+ page, full color event brochure, contains detailed information on all the award winners, best practices, educational articles, advertisements, and more. Distributed to all event attendees in Welcome Tote Bags and throughout the year at AWE events.</p> | <ul style="list-style-type: none"> ➤ Inside front cover, full page, color advertisement ➤ Company name and logo on brochure cover identifying company as sponsor ➤ Company name and logo on event signage as brochure sponsor ➤ Company handouts and/or promotional materials placed in all event tote bags ➤ Introduction and thank you from the podium at luncheon and panel presentation ➤ 6 foot skirted table for promotional information ➤ 4 tickets to morning panel discussion and award luncheon at noon |
| <p>\$6,500</p> | <p>Welcome Tote Bags</p> <p>Distributed to all Award Event Attendees</p> | <ul style="list-style-type: none"> ➤ Company name and logo placed on all event tote identifying company as tote bag sponsor ➤ Half page, color advertisement in event brochure ➤ Company name and logo on event signage as sponsor ➤ Company handouts and/or promotional materials placed in all event tote bags ➤ Introduction and thank you from the podium at luncheon and panel presentation ➤ 6 foot skirted table for promotional information ➤ 3 tickets to morning panel discussion and award luncheon at noon |



P.O. Box 862, Gaithersburg, MD 20884

| | | |
|-----------------------|--|---|
| <p>\$4,000</p> | <p>AWE Breakfast Bar</p> <p>Breakfast Bar will be open between 9:30 a.m. until 11 a.m.</p> | <ul style="list-style-type: none"> ➤ Half page, color advertisement in event brochure ➤ Company name and logo on event signage as sponsor ➤ Company handouts and/or promotional materials placed in all event tote bags ➤ Introduction and thank you from the podium at luncheon and panel presentation ➤ 6 foot skirted table for promotional information ➤ 2 tickets to morning panel discussion and award luncheon at noon |
| <p>\$3,500</p> | <p>AWE Networking Café</p> <p>AWE Networking Café will be open between 11 a.m. and 12 noon & immediately following the AWE Award Luncheon for an hour (Approximately 2 p.m. to 3 p.m.)</p> | <ul style="list-style-type: none"> ➤ Quarter page, color advertisement in event brochure ➤ Company name and logo on event signage as sponsor ➤ Company handouts and/or promotional materials placed in all event tote bags ➤ Introduction and thank you from the podium at luncheon ➤ 2 tickets to morning panel discussion and award luncheon at noon |
| <p>\$3,500</p> | <p>AWE Event Flowers</p> <p>Flowers for the award stage, registration area and networking café. Also, all Centerpieces for each of the AWE luncheon tables. Each centerpiece will be raffled off at the end of the event.</p> | <ul style="list-style-type: none"> ➤ Quarter page, color advertisement in event brochure ➤ Company name and logo on a business card inserted into all floral arrangements ➤ Company name and logo on event signage as sponsor ➤ Company handouts and/or promotional materials placed in all event tote bags ➤ Introduction and thank you from the podium at luncheon ➤ 2 tickets to morning panel discussion and award luncheon at noon |
| <p>\$2,500</p> | <p>Name Badge Lanyards</p> | <ul style="list-style-type: none"> ➤ Quarter page, color advertisement in event brochure ➤ Company name and logo on 300+ lanyards ➤ Company name and logo on event signage as sponsor ➤ Company handouts and/or promotional materials placed in all event tote bags ➤ 1 ticket to morning panel discussion and award luncheon at noon |

Award Event Sponsorship Opportunities Contract

Gaithersburg Marriott Washingtonian Center

June 9, 2017

Thank you for your interest in becoming an AWE Award Event Sponsor! Please complete all information below. Once completed, please send application and payment to:

Jennifer Ashley
Alliance for Workplace Excellence
P.O. Box 862
Gaithersburg, MD 20884

Or email completed form to alliance@excellentworkplace.org.

Company Name: _____ Contact Name: _____

Contact Email: _____ Contact Phone Number: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Select Sponsorship Package:

| | | | |
|--------------------------|-------------------|--|----------|
| <input type="checkbox"/> | Award Luncheon | | \$15,000 |
| <input type="checkbox"/> | Event Brochure | | \$10,000 |
| <input type="checkbox"/> | Welcome Tote Bags | | \$6,500 |
| <input type="checkbox"/> | Breakfast Bar | | \$4,000 |
| <input type="checkbox"/> | Networking Café | | \$3,500 |
| <input type="checkbox"/> | Event Flowers | | \$3,500 |
| <input type="checkbox"/> | Event Lanyards | | \$2,500 |

Payment Method: Please select one of the following options.

Please email an invoice for the following sponsorship package: _____

Credit Card

If paying by credit card, please provide the following information:

Company Name, _____, authorizes Alliance for Workplace Excellence to charge \$ _____ to my credit card, listed below, for the _____ sponsorship.

Credit Card Type (MasterCard, Visa, or Amex):

Credit Card Number:

Expiration Date:

Security Code (on card):

Name (as it appears on card):

Street Address (associated with card):

Zip Code (associated with card):

Terms of Payment for Sponsorships:

All applications for sponsorships must be accompanied by a minimum 50% deposit of the total cost of the sponsorship. All deposits are non-refundable and due on or before April 28, 2017, as we will begin to include your information on our event materials. Final payment is due on or before May 31, 2017. Cancellations after April 28, 2017 will be responsible for full payment of the contract.

Authorized Signature:

Sponsoring company agrees to comply with all applicable laws; and with the terms and conditions included in this contract.

Authorized Signature

Date

Please print authorized signature

Date